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Partners:

  
Department for  
Energy Security  
& Net Zero

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**WATERVENT**  
Matching innovators  
with leading partners &  
water users 

 **RESET  
CONNECT**

24 - 25 June 2025 | ExCeL  
London Climate Action Week

The award-winning sustainability and net-zero  
event for business, investors and innovators

[reset-connect.com](https://reset-connect.com)

Flagship  
event of:

  
LONDON  
CLIMATE ACTION WEEK

## Why Reset Connect London?

It's time to **reset** the business and investment community and **connect** at the award-winning sustainability ecosystem and green investment event, the flagship event of London Climate Action Week.

Organisations come to Reset Connect to **generate qualified leads, raise investment, collaborate, manage funds, share learnings and action solutions with sustainability professionals across business, finance, industry and government.**

Reset Connect London bridges the gap between sustainability professionals, large corporations, government leaders, policymakers, tech providers, innovators, purpose-led brands and entrepreneurs allowing them to network, find sustainable, low-carbon solutions and providers and explore opportunities for funding through institutional and impact investors, private equity and venture capital, and the financial adviser community.



### We need to act now.

- Businesses need support in advancing their net-zero plans
- Investors are ready to go but need to be connected to viable proposals
- Solution providers have the tech and products available but need greater awareness and adoption
- Government needs driven communities of change-makers to take on and shape new policies, lead the way and help drive the UK towards net-zero by 2030

We unite during London Climate Action Week, the perfect setting for accelerating change for good.

## Reset Connect London 2024 Highlights Video





**7,500+** business, investment, sustainability innovators & government

## The 2024 Event in Numbers



**2** days



**3<sup>rd</sup>** edition



**4** main stages



**7** showfloor hubs



**19** workshops / roundtables



**78** accredited press



**217** exhibiting, partnering & sponsoring companies



**372** speakers



**736** VIPs



**954** investors



**4,972** visitors



**117,168** website users



**271,838** page views



**1,052,803** LinkedIn impressions



**70%**

of attendees influence or are responsible for their organisation's sustainability strategy

**213**

Average leads generated per exhibitor



**73%**

of attendees have an influence on final decisions

**£5.6M**

average attendee spend per year on sustainability

# Event Aim 1: Showcasing Innovation in the Blue Economy, Climate & Tech

## Hydro Hub

Located in the centre of the show, next to Ofwat's stand, and run in partnership with WaterVent, the Hydro Hub connects investors and corporates with businesses at the forefront of the blue economy, our most critical natural resource.

## Energy Hub

Connects innovative clean energy businesses with potential clients and funding, offering a dedicated space for stakeholders across the energy value chain to meet a targeted cross-section of innovators within the EnTech ecosystem.

## Tech Hub

Highlights the work of sustainability pioneers and out-the-box thinkers who are leading the charge for groundbreaking climate solutions. These innovators come from all industries, business stages and sizes.

“ I'm especially interested in the technology part, energy tech and solutions. I saw something amazing I had never seen being commercialised before at this scale. I was like wow, I'm going to send this to my energy manager. ”

Ruth Andrade - Earth Care Strategy Lead, LUSH

“ It's a go to event for action. If you want to take action, stop thinking about it and start doing - I think Reset Connect is a great place to be. ”

Juliet Davenport - Founder & Former CEO, Good Energy

2024 INCLUDED

## Event Aim 2: Transforming Cities, Communities & Nature

### Cities & Nature

Provides an opportunity for Cities, Mayors, Local Authorities, Third sector, nature based charities and NGOs, and the built & natural environments, to articulate the change they need to achieve. It also gives the leading Start-ups and Scale-ups the chance to showcase solutions to address that.

### Cities Hub & Bar

Dedicated space for in-person events from the wider LCAW week of activities and thought leaders. It also provides a space for Local Authorities and community projects to present their updates and case studies as well as key players contributing to London and the regions net-zero transition.

“ We partner with the event. We want to network, meet people, and build more connections. We do lots of speaking slots. It's the event where people come to find out more about climate tech, innovation and how they can grow their businesses. ”

Pru Ashby - Head of Sustainability, London & Partners

“ It's enabled us to connect with some newer innovators that we wouldn't have had access to through other channels, that we're able to forge initial relationships with. Also, to speak to companies that are more established in the space, to understand where the lines in the sand are and where the opportunities are to collaborate moving forward. ”

Lauren Pilgreen - Senior Venture Associate, Sustainable Ventures

### 2024 INCLUDED



# Event Aim 3: Decarbonise Finance & Investment and Drive Scalable Impact

## Finance & Investment Stage

Presents the realities of a rapidly evolving investment sector. Moving to a new financial world order creates new challenges around risk, compliance and regulation, but also to the definition of long-term value creation. Peers and colleagues from the full spectrum of capital address these areas.

## Pitch & Invest Stage

Offers start-ups and scale-ups the opportunity to pitch market-ready solutions to a panel of experts from the investment community across the full spectrum of capital. Together with an audience of pre-qualified funding partners, investors, corporate ventures, and fellow innovators.

## Wealth & Investment Hub

A dedicated space to host the retail intermediary sector. This theatre provides two days of back-to-back sessions from sustainable and ethical fund managers, financial advisers & intermediaries, and financial services providers to help attendees advance their agendas and address objectives. It also seeks to attract the next generation of financial advisers and wealth managers.

“ I've met some fantastic people. We're going to have lots of follow up. It was recommended by some previous exhibitors. The team here have been really impressed with some of the conversations that we've been having. We have bumped into a number of clients. It's been fantastic.

Paris Jordan - Head of Responsible Investing, Charles Stanley ”



## Event Aim 4: Drive Businesses to Net Zero

### Net-Zero Business Stage

Offers comprehensive and case-study-based insights into how organisations, from FTSE 350 to SMEs, are redesigning strategies and financing for decarbonised growth. Sessions cover successful transition plans, plus adapting to EU regulations like CSRD and CSDDD through rigorous supply chain due diligence and standardised sustainability reporting.

### Food Systems Hub

Dedicated to systems change. Showcasing the latest thinking, approaches, innovations and solutions in Food, Agtech, Environmental Impact, and Supply Chain with a focus on regenerative agriculture, nature & biodiversity.

### People & Careers Hub

Sustainability heads and business leaders share best practices for building a great sustainability team and sustainable business. While green recruiters provide advice and knowledge to new-comers to the sector and already-established professionals looking to develop their careers. This stage additionally promotes and advocates D&I across the business sector.

“ I'd recommend Reset Connect, to hear new ideas and confront the tensions faced in the sustainability sector. It's a good place to have those conversations. There's a wealth of different organisations doing really innovative things. It's great to understand the landscape which can lead to supply connections. ”  
**Hannah Cornick - Head of Sustainability and Social Innovation, Danone UK & Ireland**





# Event Aim 5: Empowering Start-Ups & Scale-Ups for Sustainable Growth

## Exhibition Pods

Our exhibition pods provide start-ups, founders and early-stage innovators with a convenient, pre-built, cost-effective, low-risk and zero-maintenance exhibiting option.



“ Reset Connect has opened so many doors for us. The team are a pleasure to deal with. We will certainly return to ensure we are at the pulse of the sustainability conversation.

Jack Dwyer, CEO, Vyra

## MARKET LEADERS AND INNOVATORS



## Pitch & Invest Programme

Offers start-ups and scale-ups the opportunity to pitch market-ready solutions to a panel of experts from the investment solutions to a panel of experts from the investment community across the full spectrum of capital. Together with an audience of pre-qualified funding partners, investors, corporate ventures, and fellow innovators.

“ Through the pitching process we managed to make two or three really good connections. It's very much about getting our message out to as broad an audience as possible. This has been a great platform for doing that.

Mark Felstead - Marketing, Dutch Clean Tech

## Showfloor Hubs

Our seminar-style, industry show floor hubs, enable solution providers to showcase expertise, latest innovations and educate their key target audience on the active projects and case studies they are working on.



## INCUBATORS AND ACCELERATORS



## What is included with the Hydro Hub package at Reset Connect?

### Hydro Hub x Reset Connect Showcase

- 1x Enhanced Exhibition Pod (rate card price £2,375 + VAT; includes illuminated graphic display, counter, 1x 500w power socket, lead scanner)
- 1x Entry to Pitch & Invest (live pitching competition, the winner of which becomes the UK entrant to the Startup World Cup, with a \$1m grand prize. If accepted as a Hydro Hub participant, you are guaranteed to pitch live to an audience of investors as well as a panel of expert judges)
- 1x dedicated social media post highlighting your company and your involvement in Reset Connect and the Hydro Hub programme (rate card price £500 + VAT)
- 2x VIP Delegate passes in addition to your unlimited exhibitor passes (these can be distributed to key prospects/customers; rate card price £800 excl. VAT)
- Hub speaking slot on the Hydro Hub show floor theatre (rate card price £2,500 + VAT; Each slot is 30 mins total and the data and contact details of all attendees to your presentation will be provided to you after the show)
  
- **Total discounted investment: £3,675 + VAT (Full price £6,175)**

# Additional Speaking & Sponsorship Opportunities

## MAIN STAGES

- Net-Zero Business Stage
- Cities & Nature Stage
- Finance & Investment Stage



- Energy & Tech
  - Pitch & Invest Stage
- Two days of heats plus  
Day 2 Grand Finale

## SHOWFLOOR HUBS

- Energy Hub
- Tech Hub
- London Hub & Bar



- Food Systems Hub
- Supply Chain Hub
- People & Careers Hub



### JOIN ADDITIONAL SESSIONS ON THE THREE MAIN STAGES

Keynote Address or Keynote Fireside Chat	£25,000
Speaker Lounge Sponsor	£25,000
Additional Morning Day 1 Speaker	£10,000
Navigating Troubled Waters Main Stage Panel	£7,000
Additional Afternoon Day 1/ Day 2 Speaker	£7,000

### ADDITIONAL HUB SPEAKING SLOTS

Demonstrate thought leadership by taking ownership of a 25 minute speaking slot, including Q&A (price per slot)	£2,500
<b>PITCH &amp; INVEST STAGE (entry included with all tickets, pods and stands)</b>	
Pitch & Invest Main sponsor (incl. Grand Finale, 3x heat judges, all decks)	£25,000
Pitch & Invest Co-Sponsor of heats with access to all start-up decks	£10,000

See the full 2024 speaker list

# Upgrade your 2025 presence

In addition to the Hydro Hub package there are many other opportunities at the event to get involved and elevate and mobilise your brand. Choose from the options below and become one of our Tiered Partners based on total investment levels.

## SPONSORSHIP LEVELS - Total investment

<b>HEADLINE PARTNER</b> (exclusive for 1 industry partner)	<b>£150,000</b>
<b>DIAMOND PARTNER</b> (maximum of 3 companies)	<b>£75,000</b>
<b>PLATINUM PARTNER</b> (maximum of 6 companies)	<b>£50,000</b>
<b>GOLD PARTNER</b>	<b>£25,000</b>
<b>SILVER PARTNER</b>	<b>£15,000</b>
<b>BRONZE PARTNER</b>	<b>£10,000</b>



EXCLUSIVE OPPORTUNITIES	
Drinks Reception Sponsor	£15,000
Lounge Sponsor (Media or VIP)	£15,000
Registration (Online & Onsite)	£12,500
Lanyard Sponsor	£12,500
Hub Sponsor	£12,500
Event Platform & App Sponsor	£10,000
Badge Sponsor	£10,000
Selfie Zone Sponsor	£7,500
Mobile App Exhibitor List/ Conference Sponsor	£5,000

	Headline £150,000	Diamond £75,000	Platinum £50,000	Gold £25,000	Silver £15,000	Bronze £10,000
Sponsor logo to feature as part of RCL25 logo	✓	-	-	-	-	-
Sponsor logo on stage signage	✓	✓	✓	✓	-	-
Sponsor logo on digital signage and slides	✓	✓	✓	✓	✓	✓
Listing on sponsor webpage	✓	✓	✓	✓	✓	✓
Elevated to top of exhibitor list	✓	✓	✓	✓	✓	✓
Logo on registration entrance branding	✓	✓	✓	✓	✓	-
Sponsor logo on welcome email	✓	✓	✓	✓	✓	-
Sponsor logo on thank you email post-event	✓	✓	✓	✓	✓	-
VIP Connections Programme	24 meets	18 meets	12 meets	6 meets	3 meets	-
Additional exhibition space	48 sqm	24 sqm	12 sqm	-	-	-
Exclusivity	Exclusive	Max 3	Max 6	No limit	No limit	No limit

MULTIPLE OPPORTUNITIES	
Meeting Room/ Hospitality Suite	£15,000
Hanging Banner	£7,500
Personalised Interview/ Article	£7,500
Website Banner	£6,000
Sponsored Email Newsletter	£3,500
Roundtable Host	£3,500
Full Page Advert in Preview	£1,200
Half Page Advert in Preview	£600
Social Media Post or Re-share	£500

[See the full 2024 sponsor list](#)

## Appendix: Hear What our 2024 Exhibitors Had to Say

“ We’ve made a lot of connections and have found potential customers. With service providers, such as a truck management company for Amazon, they wanted to mount our CitySense device on their trucks to do city monitoring across London. We’ve learnt about new technologies as well. ”

Soarability



“ It’s been great for meeting people from a range of different backgrounds, connecting with investors and potential partners. We also came last year. It’s a good mix of investor backgrounds and people engaged in the renewable sector. ”

RheEnergise



“ It’s action orientated. The conversations I’ve had today have not just been about business and with a sales agenda, they’ve been action led conversations about what people are doing to create real, meaningful change. ”

Eden Smith



“ It’s worked very well for us. Good conversations. Well attended event. It’s really well set up. It’s always good to be amongst like minded people. Reset Connect is a mecca for people looking for new sustainability solutions and how you can implement that for your business. It’s a natural place for us to be. ”

Good FX



“ It’s been action packed. It’s been really full on. We’ve had non stop footfall on the stand, which has been fantastic. I’ve just come off a panel session, which was really well received. I’ve been really pleased with the diverse group of really interesting people that we’ve been able to talk to and learn from. ”

Clean Growth Fund



“ It’s been a great success. We are very pleased with the various contacts that we’ve met and the opportunities that we’ve had to present our case. People are listening and people want to know more. ”

Dutch Clean Tech



“ I would highly recommend any business out there who wants to demonstrate their technology in terms of sustainability to definitely come along to Reset Connect. I think next year we’re going to go for a bigger stall. ”

Cleaner Seas Group



“ This is our second year at Reset Connect. It’s been good for us because it has a wide range of stakeholders from investors, governments, public sector, private sector. Being based in London, it’s a great location for climate tech and green tech. ”

Dryad Networks



# Appendix: Our Sustainability Commitments

Our goal is to help educate and bring people together to transition investors, businesses and sectors to a more sustainable model as we head towards net-zero. This means doing our part too.

## Venue

- We chose ExCeL, London as a carbon-neutral certified venue running on 100% renewable electricity. They offset the gas, fuel, waste and water for us. They have operated a zero-waste-to-landfill policy for over a decade and house the UK's largest commercial wormery to compost food waste.

## Low / No Emission Suppliers

- All suppliers have been chosen for zero or minimal emissions by using reusable stands, furniture, living floral features, digital over print, removing carpet on areas with low dwell times. All materials are reusable, compostable or recyclable.

## Travelling and Offsetting

- We requested all participants consider their emissions when shipping goods, providing staff, choose local etc. However, what cannot be reduced we are offsetting with carbon capture and removal projects.

## Impact

- With all content aimed at helping businesses obtain the tools and insights they need to create a positive impact within their organisations, this also serves as a social impact contribution for Reset Connect. We are currently looking at how best to measure this impact.

## Attendee Contributions

- Water fountains are available on the boulevard throughout ExCeL there is no need for single use plastic water bottles
- Badges and lanyards are collected for recycling and re-use
- 3 stream recycling points are available throughout the event and boulevard
- We requested attendees to use public transport where possible to keep emissions down
- We requested exhibitors to be mindful of the giveaways and materials on their stands to avoid unnecessary waste



## Net Zero Carbon Events

- We have signed up for the Net Zero Carbon Events Pledge to commit to being net-zero by 2050
- In line with the pledge, Reset Connect is dedicated to support the goal of **net-zero greenhouse gas (GHG) emissions by 2050**, reducing total global GHG emissions by **50% by 2030** and actively promoting and **supporting industry initiatives** across the entire value chain



## Green Circle Solutions

- Last year's event was verified as carbon neutral by Green Circle Solutions
- This year, we have partnered with Green Circle Solutions to provide all our participants with the opportunity to assess their carbon footprints. It allowed our attendees to understand the environmental impact of their activities, helping them make more informed choices.



# Our Sustainability Commitments

## Better Stands Initiative

We are proud to be part of the **Better Stands Initiative**, an industry wide pilot programme, with 12 global event organisers, aimed at ensuring all core elements of exhibitor stands are reusable. This initiative significantly enhances the sustainability of the exhibitor experience by:

- **Eliminating Disposable Stands:** Traditionally, many stands are constructed from poor quality raw materials, used once, and then sent to landfill. The Better Stands Initiative seeks to put an end to this wasteful practice
- **Promoting Reusability:** By focusing on reusable stands, we improve the ease and safety of constructing stands, while drastically reducing waste and environmental impact

### How do you define a better stand?

- Stands are classified into categories depending on the particular elements that are used or recycled
- All elements or a particular category must be shown to be reused or recycled in order to achieve that classification. If a stand does not meet all the elements in the bronze level than it is classified as disposable

### What's in there for you?

- A better quality, more attractive & sustainable stand
- Opportunity to promote the sustainable credentials of your brand
- Smoother, more efficient build up and breakdown periods
- Lower work hours and reduced construction costs
- Reduce or eradicate your waste bill



	Category	Items	Fully disposable	Better Stands Bronze	Better Stands Silver	Better Stands Gold
Reused	1	Stand structure and walls	✗	✓	✓	✓
	2	Platform or raised flooring	✗	✓	✓	✓
	3	Furniture and equipment	✗	✓	✓	✓
	4	Lighting	✗	✓	✓	✓
	5	Fascia and overhead signage	✗	✗	✓	✓
	6	Rigged structure	✗	✗	✓	✓
	7	Ceiling	✗	✗	✓	✓
Reused or recycled	8	Display facilities	✗	✗	✓	✓
	9	Floor covering	✗	✗	✗	✓
	10	Graphics and decorative items	✗	✗	✗	✓

# Our Sustainability Commitments



## Treeapp Partnership

We have partnered with **Treeapp**, one of the UK's leading tree planting organisations, to further our commitment to sustainability. With operations spanning over 17 countries, Treeapp has planted millions of trees in collaboration with over 1,000 esteemed partners and over 100,000 app users.

Treeapp operates tree planting sites across South America, Africa, Asia, the UK, Europe and North America. With a rich diversity of over 250 tree species, their projects are centered around fostering biodiversity and ecological vitality. They take great care in ensuring a sustainable approach in all their locations, mapping each of their projects to the UN Sustainable Development Goals (SDGs).

**We planted 7,500 trees in Tanzania, Madagascar and Kenya through Treeapp. That's equivalent to planting more than 1 tree for each of our attendees at the 2024 event.**



## London Climate Action Week Ethos

To align with the ethos of London Climate Action Week, Reset Connect follows the following ethical guidelines:

- No sponsorship or direct financial support will be provided to businesses, organisations or groups that oppose the need for climate action and a net zero future.
- **Embracing the rich vibrancy and diversity of London** and its communities and ensuring climate action brings people together, emphasising climate justice, humanity and equality
- No financial sponsorship by **fossil fuel companies** or companies that **undermine climate ambition**

## Words from Reset Connect

*"At **Reset Connect**, our commitment to sustainability goes beyond organising events - we actively contribute to the transition towards a net-zero future. By partnering with Treeapp, choosing a carbon-neutral venue like ExCeL London and implementing eco-friendly practices with Better Stands, we can support the transition towards reusable event structures and drive sustainable change within the events industry. As a conscious event organiser, these initiatives align seamlessly with our commitment to environmental responsibility & our role in guiding our stakeholders in adapting to sustainable practices. **Together, we can build a more sustainable future.**"*

**Duncan Reid**  
CEO & Co-Founder, Reset Connect





## Your Trusted Partner

We work with entrepreneurs, investors, and businesses on their sustainability journeys to drive scalable impact by providing a carefully curated platform to generate actionable change.

Reset Connect has one of the leading networks of sustainability professionals across Finance & Investment, Energy, Mobility, Infrastructure, Transportation, Heavy Industry, FMCG, Food & Drink, Hospitality, Tech, Retail, Fashion, Business Events & Travel, Charities, Purpose-Driven Businesses, Nature & Biodiversity.

The team has over 40 years of experience building engaging communities and providing international platforms for them to develop. We know exactly how to drive the connections that will make a lasting positive impact.

## Connect With Us

 [linkedin.com/company/resetconnect](https://www.linkedin.com/company/resetconnect)

 [twitter.com/ResetConnect](https://twitter.com/ResetConnect)

 [youtube.com/@resetconnect](https://www.youtube.com/@resetconnect)

[reset-connect.com](https://www.reset-connect.com)

