

WaterVent

As per march 20th, 2018

Incepted in February 2010 in Berlin, WaterVent (acronym of Water and Venture) is enjoying a steadily increasing brand awareness.

Though we notice hundreds of congresses and trade fairs dealing with water issues and subjects organized globally, WaterVent was and is still the only international water technologies (and related nexus) focused forum: minimum 50% of presentations done are setup by water technology entrepreneurs and innovators looking for funding and/or clients (users, applications)!

Thirteen forums in US, Europe and UAE (contract forum RAK on behalf of Utico) with appr. 2,250 attendees

- ▶ Serious negotiations for appr. \$ 220 Mio reported
- ▶ Attendees reported more than 1,100 serious leads acquainted (into clients, users, support)
- ▶ Appr. 14,500 enquiries to attend received
- ▶ Global Database of appr. 55,000 water tech companies, investors, services, clusters, experts created
- ▶ Appr. 3,600 members in our water technology financing and venturing group in LinkedIn
Appr. 15,100 water tech first degree contacts in LinkedIn (appr. 80% water related)
- ▶ > 32,000 hits in Google for WaterVent
- ▶ More than 70% of all relevant corporates, utilities, investors, experts have heard about WaterVent (result of a recent market study conducted; base: 1,200 people reached out in US/Canada, Europe and Israel)

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