

Trudi Schifter
Neustadtgasse 12
8001 Zurich, Switzerland
E- mail: trudi@tallyfox.com



Trudi has 29 years of technology management and venture capital experience. She is the Founder and CEO of TallyFox Social Technologies AG, Founder of Yew Ventures AG and a long time Advisor to Fleming Family & Partners Private Equity (London). Her Board experience includes: Radio Free America, LLC (USA), RFI (Panama), Goodway Technologies (Sweden); Anam Mobile Ltd. (Dublin Ireland); UBLOX AG (SWX UBXN); Radioscape Ltd.(UK); and ASK SA (France).

From 1999 to September 2005 Trudi was General Partner of iGlobe Partners a global technology venture capital fund as the European GP and mobile technology specialist. She was also the secondary Director of MTONE Inc.(China), and Telenav Inc.(USA NASDAQ TNAV).

From 1993 to March 2000 she served as an advisor to the Governor of the State of California on cross-border expansion and venture capital in her capacity as Managing Director of the State of California's European Offices of Technology. The offices (London, Frankfurt, Munich) facilitated cross-border partnerships and investments into California technology companies. During her leadership under both Governor Pete Wilson and Grey Davis, these offices facilitated deals valued at over \$500 million.

From 1979 to 1993 Trudi worked for General Electric in several executive roles. Her Industry focus included power generation, oil and gas, and manufacturing automation technologies.

Trudi earned her Bachelor's Degree in Engineering Sciences from Lehigh University, USA in 1979 and an MBA from the Institute for Management Development (IMD) International in Switzerland in 1990 where she co-founded The Venture Capital Club. Trudi is a graduate of the 1998 EVCA Venture Capital Advanced program. She was awarded a Biochemistry Research Fellowship in 1978 from the Medical College of Pennsylvania and completed the Middlebury College Intensive French Language program in 1974.

Trudi is: the founder of "Cal-IT Europe" the leading US-European Information Technology Partnering & Investment Forum; Vice President of the European Tech Tour Association; President of the German Tech Tour 2000; founder of the California Association of Germany; and serves on the Board of Trustees of *People in Need- Gerhard Baumgard Foundation* for humanitarian assistance of young and old people in South East Asia. She teaches Venture Capital as part of the MBA faculty at the Berner Fachhochschule in Bern Switzerland.

Hobbies: Golf, marathons, tennis, skiing, flute, painting and scuba diving.

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